



## Windows Mobile & Softwired iBus Mobile - A Compelling Solution - Case Study

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**A Mobile Case Study:** A world class mobility solution providing guaranteed data delivery over fragile mobile networks at TCO savings of 40% less than budget!

Read the details of a very satisfied [Windows and Softwired Mobile Customer](#).

### Key points:

1. TCO [Total Cost of Ownership] 40% less than budgeted
2. One software solution for different mobile [and wireline] devices
3. Real Time and Guaranteed data delivery even over fragile mobile environments
4. Extending systems to mobile devices and capitalizing on existing IT investments
5. Simplifying integration via JMS to back end J2EE legacy systems
6. Reducing training costs for mobile employees
7. Eliminating errors and improving efficiency
8. Increasing productivity via field based access to knowledge
9. Delivering measurable business benefits to the whole organization

Given the increasing tough economic conditions faced by businesses, continued challenges of staying ahead, or simply keeping up with competition whilst maintaining customer loyalty, not to mention legislative changes, more organizations are deploying mobility solutions. These mobile solutions help drive productivity, efficiency and transparency in delivering better services to customers, who are even more discerning in tough times.

Mobility solutions leverage existing operations and services in providing real time data flow such that management can analyze and respond quickly and implement necessary changes based on relevant real time information. Operations can be modified to reflect this new reality for both tactical and strategic objectives, while mobile employees benefit from greater flexibility and clarity resulting in greater customer satisfaction.

POST Denmark met these mobile challenges and achieved a TCO SAVING of 40% below budget. How did they do it?

They chose Windows Mobile and Softwired's iBus Mobile software solutions to provide the flexibility of choice in obtaining the right mix of mobile devices with the software, without compromising on the reliability of the systems for their mobile data information needs. Windows Mobile runs the mobile device applications whereas Softwired's iBus Mobile is the mobile middleware solution unifying POST Denmark's complete mobile and integration requirements and GUARANTEES data delivery even over unreliable mobile networks. The solution enables Windows Mobile applications to communicate simply with existing back end Java Enterprise Edition [formerly J2EE] application systems in a fully reliable manner at a TCO 40% below budget!

To understand the key drivers evaluated by POST Denmark's CIO in choosing this solution, please read the complete case study [here](#).

Can you afford to ignore potential savings of at least 40% in the TCO for your mobile deployments without compromising the crucial mobile information needs of your organization and customers?

Softwired both welcome and invite you to contact us at [info@softwired-inc.com](mailto:info@softwired-inc.com) to discuss your mobility needs and discuss how we can help provide a world class mobile solution at a significantly lower TCO.

### The Softwired TEAM

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