



Softwired iBus Mobile - Fleet Europe Magazine - POST EXPO UK

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Softwired's mobile solution, iBus Mobile, is being deployed in mobile environments, where guaranteed message delivery is a must even over unreliable mobile networks for such diverse applications as track and trace, logistics, field force automation, telematics and especially where fully reliable messaging is a requirement of effective planning and business process operations for strategic and tactical decisions purposes. The reliability of Softwired's WJMS messaging is without peer in solutions, which demand reliability and stability in the mobile world as a MUST HAVE function for mobile deployments.

POST Denmark commented on their mobile deployments based on Softwired's iBus Mobile, which are reprinted here http://www.softwired-inc.com/pdf/news/Fleet_Europe_Case_Study_2008_Sept.pdf

Recently Softwired's CEO, Dr. Henry Wild, was a speaker at the ICT Logistics and Fleet Management Systems Forum and his comments were reported in the latest online version of FLEET EUROPE MAGAZINE of which a link can be found here

http://www.softwired-inc.com/pdf/news/Fleet_Europe_Article_2008_Sept.pdf

Dr. Henry Wild is attending POST EXPO at ExCel, London UK and will also be available for private meetings during POST EXPO between the 30th September and 2nd October 2008. If you would like to schedule a meeting please contact Softwired at 00-41 43 466 0787.

The advantages of Softwired's mobile software solution are many and include:

1. Successfully deployed for 10,000's mobile devices in large organizations
2. Very stable mature product first released in December 2000 [now V 6.8]
3. Standards based - JMS for mobile devices
4. Simple integration for all major J2EE backend legacy systems [via JMS]
5. Bearer agnostic such as GPRS, WLAN, etc [mostly TCP/IP over GPRS]
6. Device agnostic with support for Java, Windows and Linux mobile devices
7. Softwired software GUARANTEES data delivery [no lost messages] even over fragile [unreliable] mobile networks by the use of store and forward and asynchronous communication
8. Supports full encryption for sensitive data over mobile networks
9. Softwired provides product and systems integration support as well as consulting, tailored to meet specific customer requirements
10. The result is increased transparency and productivity, greater end user satisfaction, streamlined operations, and enhanced ERP processes, leading to greater profitability
11. Total cost of ownership is very economic with a ROIC of less than 12 months making Softwired's iBus Mobile messaging software a compelling solution for robust enterprise mobile deployments.

An evaluation copy of Softwired's product is available for download from our [DEV ZONE](#) [please see the product .html for product features and technical specifications]

Softwired would be pleased to discuss your mobile requirements and how Softwired's solution can solve your most challenging mobile data communication issues. We are passionate about our customers in solving their most challenging mobile deployment issues.

The Softwired TEAM

This message was sent to you by Softwired, the iBus® company.

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