



Softwired Info Mail - Softwired Event Track & Trace [SETT]

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Softwired is pleased to announce the release of the Softwired Event Track and Trace [SETT] Application Framework for logistics operations. <http://www.softwired.ch/products/sett.html>

Primarily designed for post and parcel tracking operations the SETT application receives input both from existing postal infrastructure [database and backend business systems etc] based on predefined criteria or key performance indicators [KPI] and real time mobile data capture, enabled by Softwired's iBus Mobile for reliable mobile messaging over fragile mobile networks such as deployed by POST Denmark [[Microsoft Case Study](#)]. SETT is extensible to other logistics processes where real time event notification is a key component in raising visibility, improving processes and driving productivity gains.

The goal of SETT is based on enabling greater process visibility by extracting 'event' information already available within an organization plus mobile data 'event' capture in the field via mobile handheld scanners and/or Smartphones to provide a complete real time T&T solution. This methodology does not require the additional installation of heavyweight commercial software or third party applications but utilizes existing back end solutions combined with mobile real time events.

Actively notifying participants and identifying events which are defined as exceptions enables quick reaction, improved process quality and greater customer satisfaction. Reports which are configurable based on KPI's are displayed on the SETT Dashboard for decision making purposes. Softwired believe that SETT provides a cost effective solution for a robust and reliable real time T&T, particularly in the current economic environment enabling immediate or progressive deployment over time based on prevailing business conditions and an organizations strategic road map.

Please review the SETT architecture and a sample of the configurable reports generated via the SETT Dashboard. <http://www.softwired.ch/products/sett.html>.

For further information regarding SETT or the Softwired iBus Mobile solution please contact Sales@Softwired-inc.com or Phone: +41 43 466 0787 for a Softwired representative to discuss your T&T and mobile data requirements.

The Softwired TEAM

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