

S O F T W I R E D

# Press Release

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## SoftWired ships next generation Java Message Service (JMS) Messaging Middleware

SoftWired — “Connecting the WORLD”

**Zurich, February 15, 2000:** SoftWired AG today announced the release of its iBus//MessageServer V3.0.

“iBus™//MessageServer V3.0 dramatically simplifies the development and operation of distributed applications on enterprise scale networks.” says Marcel Altherr, CEO of SoftWired. “iBus™//MessageServer V3.0 features a server centric architecture in which messages are delivered through a message server. This gives businesses unrivalled performance and flexibility. Moreover, it guarantees that messages are delivered once and only once. Without question it’s a developers dream and provides administrators with more bang for their bucks.”

This latest iBus™//MessageServer V3.0 provides unrivalled performance and flexibility, and offers:

- Java Language (runs on any hardware platform)
- JMS messages by TCP/IP or SSL
- Both JMS messaging models (Publish/Subscribe & Point-to-Point)
- Persistent storage in a transactional database
- Transactions support.
- Fully JMS 1.0.1 compliant
- Easy to install, easy to administer
- Unique customizable Quality of Service (QoS) - No other vendor has this.
- Unique add-ons include support for:
  - HTTP Web tunnelling
  - Ultra scalability via Reliable IP Multicast which is NOT available through any other server vendor.

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*MORE*

# S O F T W I R E D

1. iBus™//MessageServer V3.0 features a server-centric architecture in which messages are delivered through a message server. If your requirements are a fully distributed message-bus middleware, visit our web site on [www.softwired-inc.com/ibus](http://www.softwired-inc.com/ibus). For the integration of non-Java applications, SoftWired provides an implementation of the JMS API for ANSI-C and C++.
2. iBus™//MessageServer V3.0 is the most scalable implementation of Sun Microsystems' Java Message Service (JMS) specification written purely in Java. By following the JMS specification, which is part of Sun's Java 2 Enterprise Edition (J2EE), iBus™ makes it easier to develop scalable and robust business information systems giving consumers a more reliable, richer and engaging experience.
3. iBus™//MessageServer V3.0 provides a compelling solution to the problem of exchanging messages between distributed enterprise applications running on servers, workstations, PCs, and mobile devices (embedded systems) using protocols such as TCP/IP, SSL, HTTP, IP multicast, and WAP (Wireless Application Protocol). iBus™//MessageServer is unique as the *first* JMS middleware solution to integrate business logic using wired and wireless communication technology leveraging the distinctive advantages of the Java technology.

SoftWired, recognized as a leader in real-time, Intranet messaging, provides end-to-end data delivery solutions that significantly raise the performance of real-time transaction and information services. In addition to existing solutions for Intranet networks, the iBus™//MessageServer can provide the interface for real-time solutions for data and information distribution over the web and wireless networks.

"By combining the benefits of high-performance intranet real-time access with the iBus™//MessageServer, we can help our customers add real value to their product offering and significant profits to their bottom line," Marcel Altherr CEO, SoftWired. "As eBusiness evolves it is critical for customers to have instant access to data, content and information and eBusiness applications. Without it, they will perish in the marketplace. Our server with the real time add on feature helps create a seamless, real-time eBusiness connection."

# S O F T W I R E D

Real-time infrastructure software enables many eBusiness applications such as those demanded by the world's leading high-volume financial exchanges and brokerage houses. Altherr said, that while the financial services industry is an initial focus for SoftWired's marketing and sales, efforts will expand to other industries during the year.

Other industry segments screaming for these applications include:

- Wired and wireless instant messaging
- On-line gaming and real-time on line auction sites
- Enterprise Information Portals
- Videoconferencing: remote meetings and telecommuting
- Telecommunications: real-time delivery and distribution of rich applications
- Manufacturing and process control: real-time collection, monitoring, and distribution of sensor data from factory floors
- Military/aerospace: real-time signal collection and data distribution from satellites, radar, and integration and test stands

"Our product range gives our business customers a significant performance advantage, especially those with the most pressing needs for highly-scalable, real-time applications," said Martin Erzberger VP Engineering for SoftWired. "With the ramp up of eBusiness, the integration of software with truly high-performance Internet capability is a critical feature to a firm's survival and sustainable competitive advantage. No other vendor offers a server with reliable multicast and QoS which is necessary for this environment."

SoftWired is a Swiss based software company founded in 1997 by Marcel Altherr and Martin Erzberger. SoftWired develops and markets its iBus messaging products that can be deployed as part of every inter-networked Java device from pagers and mobile phones to personal computers and workstations handling information in real time and with reliable multicast. The first commercial version of iBus™ was available in December 1998 resulting in two prestigious Swiss technology awards early 1999. SoftWired has built on this enviable reputation to from relationships with global e-commerce companies.

SoftWired is a leading provider of enterprise messaging middleware for the J2EE platform. For information, visit SoftWired's Website at [www.JavaMessaging.com](http://www.JavaMessaging.com).