



Press Release

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Softwired and eMiddleware.com announce partnership alliance for the Global Trading Platform

eMiddleware.com and Softwired AG today announced an alliance deploying Softwired's JMS (Java Message Service) middleware technology to power eMiddleware.com's Global Trading Platform.

Softwired's iBus//MessageServer, including Java Applet technology developed by Softwired, is the underlying messaging infrastructure chosen for delivering time-critical trading data by eMiddleware.com. The push model employed by Softwired's solution guarantees information, critical for Global Trading Platform users is delivered on time, simultaneously and securely to all subscribed clients.

The eMiddleware Global Trading Platform provides a business, financial and technology framework enabling deployment, management, distribution and utilisation of both business-critical information and other intellectual property.

eMiddleware enables companies to deploy **data-centric, web-centric and user-centric** solutions that address issues of Corporate Web-Strategy - solutions involving strategy definition, application development and multiple-platform implementations. eMiddleware elegantly transforms web-sites into winning business solutions.

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Softwired's Director of Professional Services, Martin Erzberger: "Reliability, Security and guaranteed once, and only once, delivery of information are critical requirements of such complex global trading platforms. In addition to meeting these requirements, iBus//MessageServer is a 100% Java-based JMS messaging hub, designed for easy integration with existing Java and non-Java environments for the quickest time-to-market and ROI.

Managing Director, Paul Das, says: "eMiddleware.com delivers value to our clients over the web, the wire and wireless networks using the Global Trading Platform. Employing Softwired's iBus//MessageServer technology as our infrastructure backbone means we are clearly confident our clients sign up to a robust, secure and flexible trading environment which uniquely scales for the internet and wireless worlds."

About Softwired

Softwired, based in Zurich, Switzerland is the leading supplier of highly scalable JMS technology for Intranets, Extranets and Internet and end-to-end wireless/embedded solutions. Customers include such leading organizations as eBay, UBS, the US Air Force, TALLÁN, Xerox, Siemens, Swissair, Northrop Grumman, LivePerson and many others. iBus is used in a wide variety of applications from financial trading, telecommunications systems management, document distribution to the management of customer support sessions.

Softwired is a privately held, venture capital funded company, which can be contacted at info@softwired-inc.com, Phone: +41 1 445 23 70 or on the web at: <http://www.softwired-inc.com>.

About eMiddleware.com

eMiddleware specializes in the delivery of data and functionality from operations-based legacy systems to front-end distribution platforms thereby protecting substantial investment in existing business models. By applying new technology and allowing clients to integrate their back-end systems to the front-end delivery channels quickly and efficiently using GTP (*The Global Trading Platform* methodology and framework) eMiddleware enables clients to effectively exploit the e-business environment.

eMiddleware is headquartered in the UK with offices in New York, Frankfurt and Bangalore. To contact eMiddleware.com Phone +44 208 408 5550, visit www.eMiddleware.com or email sales@eMiddleware.com