



## Press Release

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Contact

**Robert Turrall, Director of Marketing**

[info@softwired-inc.com](mailto:info@softwired-inc.com), [www.softwired-inc.com](http://www.softwired-inc.com)

## eBay chooses Softwired's iBus//MessageBus to power live auction site

According to Softwired, the world's largest auction site eBay, (NASDAQ: eBay), a San Jose-based company specializing in consumer to consumer auctions, has chosen Softwired's iBus//MessageBus to provide the key backbone infrastructure for reliable asynchronous communications to eBay's new high-end live auction application.

"We are extremely pleased to have won eBay's confidence in supporting this bold move with their latest live auction site." said Silvano Maffei, CTO of Softwired. "iBus's unique modular architecture is used to interconnect business objects, data centers and legacy systems in a highly scalable manner. Messages are delivered directly from application to application, without funneling through a network centric message server – the benefits are obvious."

The decision of eBay to use iBus//MessageBus in preference to other solutions underlines the emphasis which Softwired place on innovation, quality and performance. According to Softwired, testing of the new web site was rigorous, Softwired was able to support eBay's demands for timely query response and the result was that eBay's ongoing operation of clustered machines was hassle-free and reliable in testing which began in early August 2000. Based upon the results of exhaustive tests, iBus//MessageBus provides an infrastructure that can support tens of thousands of concurrent users,

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iBus//MessageBus is the industry's only tried and tested SERVERLESS Java Message Service (JMS) product on the market. Designed specifically for enterprise scale networks, iBus//MessageBus is capable of delivering messages, content, data and business events among applications via the IP Multicast protocol. iBus//MessageBus dramatically simplifies the development and in particular the operation of distributed applications in real-time.

Softwired's iBus infrastructure software enables many e-business applications such as those demanded by the world's leading high-volume financial exchanges, brokerage houses and now real time auction sites.

#### **About Softwired**

Softwired, based in Zurich, Switzerland is the leading supplier of highly scalable JMS technology for Intranets, ExtraNets and Internet and end-to-end wireless/embedded solutions. Customers include such leading organizations as eBay, UBS, the US Air Force, TALLÁN, Xerox Corporation, Siemens, Swissair, Northrop Grumman and LivePerson. iBus is used in a wide variety of applications from financial trading, telecommunications systems management, document distribution to the management of customer support sessions. Softwired is a privately held, venture capital funded company which can be contacted at [info@softwired-inc.com](mailto:info@softwired-inc.com), +41 1 445 23 70 or on the web at [:http://www.softwired-inc.com](http://www.softwired-inc.com).